Retinoids are acne-fighting ingredients that regulate skin cell turnover to keep pores from clogging and to control acne inflammation.

WHAT ARE RETINOIDS?

Retinoids are not an overnight fix—some people see results in as little as 2 weeks, but it can take up to 12 for others. With daily, continued use, you can have consistently clear skin you can count on.

WHAT THEY DO

Unlike other OTC acne treatments, retinoids—the latest ingredient in the category in more than 30 years—work at the source.

DO:

• Use daily, even if you don’t see a breakout. Consistent use is key.
• Apply a moisturizer to minimize dryness.
• Wear sunscreen and limit sun exposure.

DON’T:

• Wax to remove unwanted hair in areas where a retinoid is applied.
• Use products containing hydroxyl, salicylic, or glycolic acids, or other acne medications as they can cause further irritation.

CLEAR

breakouts where they start (deep in the pores)

PREVENT

new acne from forming

RESTORE

skin’s tone and texture by clearing acne

RETINIZATION

Once you start using a retinoid, your skin may get a little worse before it gets better. This is known as retinization, which is your skin getting acclimated to the retinoid. Retinization typically occurs between weeks 2 and 4, and side effects will lessen with ongoing use. It’s important to stick with it.

THE RESULTS

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